

Introducing Social Value Academy



Imagine an organisation where Social Value isn't a buzzword - but a driving force.

The Social Value Academy provides robust, credible education on Social Value principles and practices so you can move beyond vague and fluffy interpretations to concrete, measurable impacts.



Certified

Gain credible, expert-backed knowledge with our **CPD Certified** courses, ensuring high-quality, recognised learning that legitimises your Social Value initiatives - created by Social Value Experts.



**Flexible &
Company-wide**

Complete modules **at your own pace** and extend learning across your organisation with additional licences and custom-created content, fostering a shared understanding of Social Value.



Comprehensive

Master both the **"why" and "how" of Social Value** - transforming abstract concepts into real-world initiatives to inspire you and your colleagues.



**Universally
Applicable**

Benefit from framework and platform-agnostic content, **relevant to all organisations** regardless of their approach, vendor or framework.

“ The Social Value Academy is user-friendly and clearly laid out. We've had great feedback across our teams, including from a regional Head of Social Value!

Charlotte Davies, Social Impact Manager, Equans



The Social Value Academy: A comprehensive, CPD-accredited learning journey.

✓ 1 licence, 2 modules & 6 hours of CPD-accredited development



Foundation

Support your organisation's Social Value journey

- The history of Social Value
- Measuring Social Value
- Key Principles of Social Value
- Introduction to Social Value in different roles
- The TOM System



Advanced

Drive Social Value progress with best-practices

- Bidding for Social Value
- Planning for Social Value
- Consulting & collaboration
- Data & evidence requirements



The Social Value Academy helps you:

- Formally develop your skills and deepen your knowledge of Social Value.
- Bring your colleagues and stakeholders along for your Social Value journey,
- Make Social Value core to your organisational purpose and operations



Become a Social Value expert and advocate with the Social Value Academy
Find out more [Book a 30 minute discovery call now](#)

socialvalueportal.com